

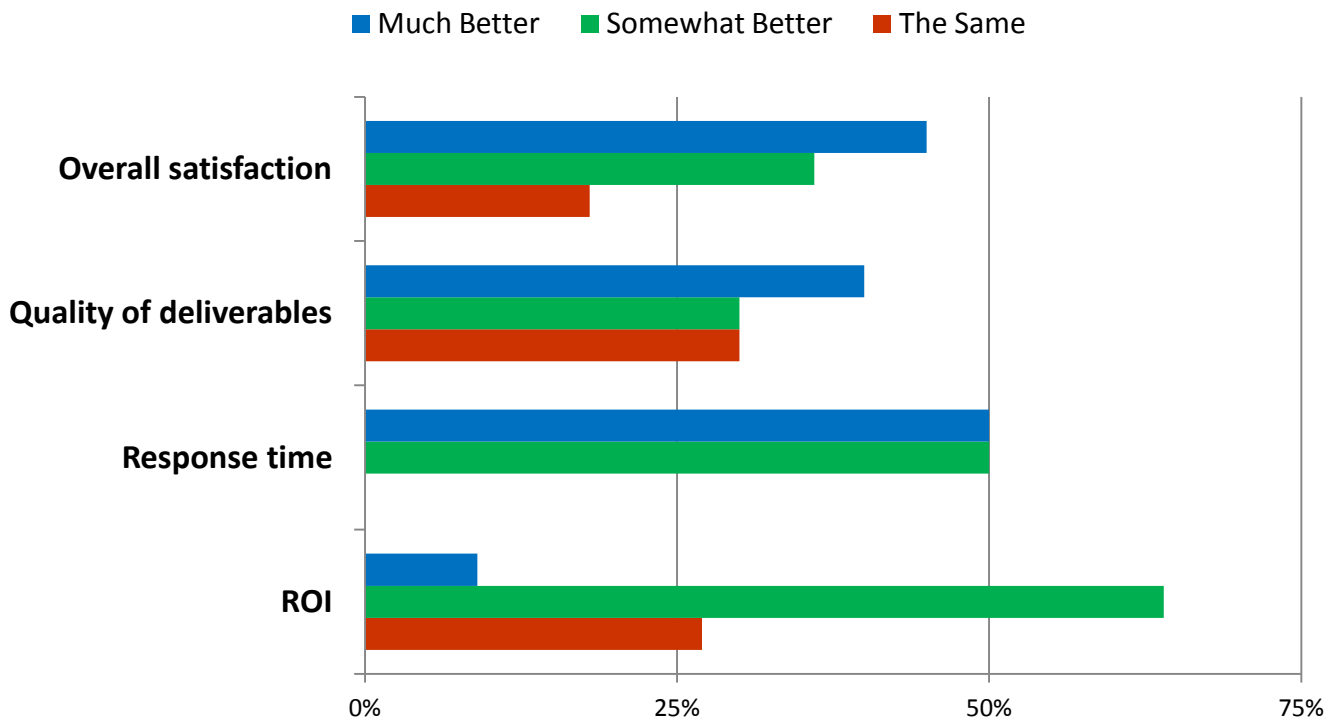
Highlights from Stat One Research Client Satisfaction Survey

Over the past 18 months, fifteen Stat One Research (SOR) clients participated in an online satisfaction survey. A few key study highlights and comments from new to established clients are listed below:

87% of clients gave SOR the **highest overall satisfaction rating possible** (5 out of 5) with two clients giving SOR a 4 out of 5 (5 = very satisfied) on overall satisfaction.

Over four out of five clients indicated that SOR is **better in terms of their overall satisfaction compared to that with other research vendors.**

Comparison of Stat One Research to other marketing research suppliers. SOR is:



Like Most about Stat One Research:

*"Personal service, high level of knowledge of both research techniques and the subject matter."
- Publisher client (for over 10 years)*

*"Tom's flexibility and dedication to client service."
- VP boss at Turner and client (6 years total)*

*"The quality of moderation" and "Responsiveness with the work. Very professional."
- Pharma industry client (new in 2010, multiple projects)*

*"Thorough questions. Tom's style."
- Trade show industry client (new in 2010, multiple projects)*